SELL MORE WITH NIX IN STORE.

We've got the (color) confidence boost customers are looking for!

We get it, understanding color is as complicated as understanding your customers. That's why we dedicate **ALL** our days to simplifying the color selection process, making it easier for customers to leave the store with paint instead of swatches.

nix™
Color Sensor

nixsensor.com

Why Nix Mini is SIMPLY the best.

PRECALIBRATED.

Every Nix Mini is individually calibrated by our superstar color engineers before it is placed in the box and shipped to you. This means you never have to wait for calibration before a scan, and no white tiles to keep track of, no skewed data. Just pure confidence in a product designed to make identifying color easy.

ENGINEERED FOR REAL LIFE.

Designed by humans, for humans. When we made the Nix Mini, we thought about real people and the problems they face when tackling paint projects so we built in features that people can use. Customers and store employees don't need special training to make color magic happen.

HASSLE-FREE WARRANTY.

Give us a call and if we can't get you a solution, we'll send you a replacement. We take care of your customers like they are our customers because, well, they are!

EASY AS 1, 2, 3.

Nix is simple to use. No doodads or doohickeys, no moving parts or complicated set up — just one awesome piece of hardware that identifies color in seconds.

ULTIMATE SUPPORT.

All our products are proudly Canadian made and supported. Pick up the phone and call us, we'll help get you set up, give you tips on how to get the most out of your Nix Mini and we'll even tell you how the weather is here today. Talk to a live person whose only job is to make you and your customers happy!

EVERYTHING WE DO IS FOR YOU.

We send the people to you! Customers go through the journey of color selection and inspiration and in the end, we send them directly to the closest store to pick up their paint immediately.

ACCESS ALL THE FAN DECKS.

Nix gives you the freedom to search for colors by name, number, or even by your design preferences, making your search for the right color easy. With weekly color library updates, you know that we've got the latest and greatest colors in hand, and now you do, too.

	Pre-calibrated hardware	Simple brand cross-reference	Made in North America	Hassle-free 1 year warranty	Live support	Color inspirations & palettes	Store locator feature	Share colors and save projects	Over 90% accuracy
Nix Mini	✓	✓	✓	✓	✓	✓	✓	✓	✓
Data Color ColorReader									✓