

Sell more cosmetics with the Nix Pro 2



What is Nix Sensor Ltd.?

We design and manufacture highly precise color measurement tools from our headquarters in Hamilton, Canada. We're the first company to bring medical, scientific, and industrial-grade color tools to the masses – while always staying focused on user experience.

nix[™]
Color Sensor



How can Nix help improve customer experience?

The Nix Pro 2 captures the precise skin tone of a customer and automatically finds the best matching foundation, coverup, concealer, etc. from your makeup library. The Nix Pro 2 has the ability to measure **10,000s of individual shades**, meaning your product offering could be endless.

Once your customer has found their best match, the Nix Pro 2 app can recommend complimentary cosmetics (lipstick, eye shadow, etc.) to give your customer the **perfect look for their particular complexion**.

The Nix Pro 2 can be used in the hands of a makeup expert in-store OR at a self-serve kiosk OR as a take home kit (using the ultra-affordable Nix Mini 2).

What makes the Nix the most accurate tool in the industry?

The Nix Pro 2 utilizes a medical-grade color sensor specially calibrated for the measurement of skin – **ALL skin, no matter your complexion**.

The Nix Pro 2 is extremely easy to use – we work hard to design **cutting-edge hardware** paired with **beautiful, user-friendly software**.

Countless hours of R&D went into our patented hygienic adapter. This adapter snaps onto the aperture of the Nix Pro 2 and does three things:

- Provides a washable or disposable surface
- Blocks out all ambient light from the room
- Prevents skin blanching and skin pillowing, greatly increasing overall accuracy



www.nixsensor.com

We offer the most accurate and user-friendly skin tone measurement system in the world.



We specialize in custom solutions – if you can dream it, we can make it happen.

